

Alessandra Bini

*Senior Counsel,
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Alessandra graduated cum laude at the Faculty of Law of the University of Siena and acquired her LL.M Degree at the University College London in 1997. After a few years of professional experience in 2 major law firms in Milan (Italy), Alessandra joined the IBM Legal Department in 2001, starting her professional development as in-house lawyer with roles and responsibilities both at Italian and European level. In 2006 Alessandra successfully completed her Master in Business Administration at SDA Bocconi in Milano.

In 2014, Alessandra moved to Dubai where she held various roles within IBM Middle East and Africa, lastly as Regional Counsel IBM Middle East, North Africa e Pakistan. Since 2017, back to Italy, Alessandra is the Head of the IBM Legal Department in Italy and is a senior member

of the Legal Senior Leadership Team in Europe.

In Italy, since 2019, Alessandra is the Regional Representative for Lombardia and Liguria of the Italian In-house Lawyers Association (AIGI).

During her career, Alessandra has developed a profound knowledge of the IBM organization and of the ICT Industry on a global scale, being directly involved the transformation challenges of IBM and of this industry over the years supporting transactions, strategic projects and gaining internal and external visibility for business acumen and legal capabilities.

Alessandra has contributed to numerous initiatives on Digital Disruption establishing her reputation as a passionate player for the dissemination of a digital and cognitive culture at all level and industries, including the legal profession.